

## WHY USE PALADIN?

Paladin Commercial Group, Inc. ("Paladin") is the strategic debt collection expert in the world. We found a way to bridge the chasm of the benefits between a smaller agencies attention to details and a larger agencies systems and functionality superiority.

In 2018, Paladin formed an affiliation alliance with the largest agency in the United States; Altus Receivable Management ("ARM"). Paladin was already widely recognized for generating unparalleled collection results which was driven by precise customized collection strategies, talented collection personnel, the collection experience of their executive team, as well as superior sales personnel that educated clients on best practices as it pertains to bad debt. Ultimately Paladin was repeatedly requested by its clientele to continue pursuing additional ancillary services; credit reporting, early intervention programs, improved collection reporting, and upgraded back office capabilities.

### Benefits of Being Affiliated

- Being an affiliate of ARM allows much more than what we expected. As our collection personnel was absorbed into the teams of collection personnel, Paladin was able to capitalize on its strength of specifically customizing collection approaches fit for a client based on their industry, in-house processes, and overall need. Directing the collection teams to dedicate personnel to achieve greater results was the benefit.
- How is this obtained? By allowing the best in class system's, accounting practices and standards, ancillary benefit packages, and reporting to be handled by our affiliate, the Paladin team can constantly manage, monitor and direct the collection personnel like never seen in our industry. It is truly an extra pair of eyes on your accounts. Imagine if you could sit over the collectors shoulder every minute of every day. We offer that to our clients. We are dedicated to keeping our clients up to date on all activity and results. No more wondering what is transpiring.

We bridged the gap and now provide the best of both worlds! Small agency attention to detail and an overzealous drive to succeed combined with the largest agency's unprecedented systems, back office capability, and the strictest security measure available. Take advantage of this shield of protection and service and allow Paladin to handle your collection needs.

