

# PALADIN REFERRAL PROGRAM

**" WE ENSURE YOUR ASSETS  
REMAIN YOUR ASSETS "**

- Flowers/Plant                      • 5,000 pts
- Chocolate Covered                • 10,000 pts  
  Strawberries
- Steak Package                      • 25,000 pts
- Trip to Valdoro                     • 100,000 pts  
  Lodge for two
- Surprise Trip                        • 500,000 pts

## Referral Tips:

### How to build points fast

1. Start with companies you know personally
2. Listen to customers who may complain of cash flow problems—help them before they are a problem for you
3. Feel free to provide your customer list—we will keep it confidential

### Business Benefits:

1. If your customers keep their accounts current, they are more likely to keep current with you
2. By providing us your industry referrals we can keep an eye on trends and potential repeat debtor companies through our CPS program

At PCG we recognize that our clients know other companies in their industry that could use our services. For those clients that refer another business to Paladin we offer a special thank you gift. When a referred company becomes a new client, and places business with us, you will receive immediately 500 points. For every gross dollar recovered for that new client you will generate an equal amount of points. As you can see it will not take long before you acquire many points. From the list above you will see how we will thank you for the referral as your points escalate. It's just a way for us to say that we appreciate your loyalty and a fun way to do business.



## PALADIN COMMERCIAL GROUP

12200 E Briarwood Ave  
Suite 250  
Centennial, CO 80112

Phone: 888-870-1PCG  
Fax: 303-696-9263

E-mail: [jrossman@paladincommercial.com](mailto:jrossman@paladincommercial.com)

Visit Valdoro Lodge in Breckenridge CO. Check out the photo gallery at [www.valdoro.com](http://www.valdoro.com)